

TARIFAS DIGITALES

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	PRODUCTO	PLATAFORMA	FORMATO	R	N	M	MULTIPLAZA
	ROS	Mixto	CPM	\$180.00	\$150.00	\$150.00	\$150.00
	SEGMENTADO	Mixto	CPM	\$250.00	\$225.00	\$225.00	\$130.00
	DMP	Mixto	CPM	\$250.00	\$250.00	\$250.00	\$210.00
	VIDEO ADS	Mixto	CPM	\$165.00	\$165.00	\$165.00	\$130.00
	TAKE OVER	Mixto	Día	\$200,000.00	\$200,000.00	\$100,000.00	\$425,000.00
	NEWSLETTER CINTILLO PRIME	Mixto	Día	\$11,500.00	\$7,000.00	\$3,500.00	\$18,700.00
	NEWSLETTER SQUARE	Mixto	Día	\$8,000.00	\$4,000.00	\$2,500.00	\$12,325.00
	DOUBLE HUB	Mixto	Día	\$60,000.00	\$45,000.00	\$22,000.00	\$107,950.00
	TRIPLE HUB	Mixto	Día	\$70,000.00	\$55,000.00	\$28,000.00	\$130,050.00
	HUB FIJO	Mixto	Día	\$40,000.00	\$35,000.00	\$16,000.00	\$77,350.00
	PATROCINIO DE PROGRAMA	Mixto	Publicación	\$15,000.00	\$15,000.00	\$7,000.00	\$32,000.00
	FIJO INFERIOR	Desktop	Día	\$150,000.00	\$150,000.00	\$70,000.00	\$314,500.00
	ANCHOR AD	Apps Mobile	Día	\$20,000.00	\$20,000.00	\$5,000.00	\$38,250.00
	CINTILLO FIJO	Apps Mobile	Día	\$20,000.00	\$20,000.00	\$8,000.00	\$40,800.00
	FLIP DE ARRANQUE	Apps Mobile	Semanal	\$120,000.00	\$110,000.00	\$35,000.00	\$225,000.00
	POST EN FACEBOOK	Redes	Publicación	\$10,000.00	\$10,000.00	\$5,000.00	\$21,000.00
	POST EN TWITTER	Redes	Publicación	\$10,000.00	\$10,000.00	\$5,000.00	\$21,000.00
	POST EN INSTAGRAM	Redes	Publicación	\$7,000.00	\$7,000.00	\$3,000.00	\$15,000.00
	STORY EN IG	Redes	Publicación	\$6,000.00	\$6,000.00	\$3,000.00	\$11,000.00
	PATROCINIO BIENES RAICES	Avisos	Mes	\$45,000.00	\$61,600.00	\$12,000.00	\$100,000.00
	PATROCINIO VEHÍCULOS	Avisos	Mes	\$35,000.00	\$59,100.00	\$8,000.00	\$86,000.00
	PATROCINIO CATEGORIAS VARIAS	Avisos	Mes	\$5,000.00	\$8,700.00	\$8,000.00	\$18,000.00
	DESARROLLOS INMOBILIARIOS	Avisos	Mes	\$20,000.00	\$40,000.00	\$8,000.00	\$58,000.00
	ESPACIO DE TALLERES	Avisos	Mes	\$15,000.00	\$27,000.00	\$8,000.00	\$42,000.00